

# NEWSQUEST PROMOTIONS

Essex, London & Sussex



# IN NUMBERS

- **1.7 MILLION** COMBINED DE-DUPLICATED WEEKLY AUDIENCE Source: Telmar 2017
- **1.2 MILLION** WEEKLY READERS Source: JICREG 2015
- **5 MILLION** MONTHLY UNIQUE USERS Source: Omniture, H1 2017

- **254,954** SOUTH ESSEX
- **220,403** NORTH ESSEX
- **281,240** SUSSEX
- **121,090** HERTS AND MIDDLESEX
- **60,378** EAST LONDON AND WEST ESSEX

Source: Omniture, August 2017

A multi-media campaign will get your sales promotion seen by the largest possible audience. The number of weekly visitors to our network of local news websites continues to grow and readers now engage with our brands across multiple devices.

Online, we reach 1.4 million people every week.

# ONLINE COMPETITION COSTINGS

Half page in print added to your chosen package totally FREE!

£200

## 1 SITE AND 1 NEWSPAPER

- News website competition with the 'Enter Here' button
- 4 Social media posts about your business and the competition
- 2cm banner at the bottom of the competitions page

£450

## 3 SITES AND 3 NEWSPAPERS

All the above plus

- Prime position in the top box on the competitions webpage
- News story about your business and the competition on the main home page
- 2 tagged media tweets, including picture, GIF's, sound bites or short videos of your business

£700

## 5 SITES AND 5 NEWSPAPERS

All of both the above's plus

- An editorial piece hosting a wonderful winners story online and in print
- 1 weeks worth of 1cm banner on the in house post code game – Right Up Your Street

All stated prices do not include VAT.

# CUSTOMISE YOUR PACKAGE – CHOOSE YOUR AD ON'S

Pinned Tweet for the competition duration



Prime position in the top box on the competition's  
webpage



Click through to your website from the news webpage  
and our Twitter page



Please note each titles competition prize must be worth a minimum of £150.00

To discuss any of the opportunities in this pack contact Hannah Dornan Regional Promotions Supervisor on 07973 156221

# EVENT SPONSORSHIP COSTINGS

**£1000** & we will take your brand on the road and place in the publics hands

## What you will get:

- **2000** newspapers containing your ads given out at the event with a goodie bag
- **2000** professionally designed and printed flyers (business to provide content)
- **2** Half page ads in the week & day before the event, promoting our presence with your brand
- **2** sponsored banners at the foot of the competitions print page on a date of your choice\*
- **Unlimited** tagged Tweets via the competitions Twitter page on the event lead up
- **Front page** tease for your business on your sponsored copy day (news depending)
- **Guaranteed** 'brand to hand' from our dedicated events team





## THE TEAMS OUT ON THE ROAD

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